

## Your Gratis Emeritus Pin Awaits!

Yes indeed! Actually, a few things: (1) Let us hear back from you on the enclosed card and you'll receive a brand-new Emeritus Society lapel pin. Featuring Penn, Wharton and our Society, it's sure to be a conversation piece you'll wear with pride! If you come to Homecoming this fall, we'll give you your lapel pin at our Saturday brunch with the Old Guard. If not, it will be mailed to you shortly after. (2) Give to the Wharton Fund this fiscal year (ending June 30th) and you'll also get a pin (one per graduate, please). (3) Get four of six answers correct on our quiz and we'll send you a Wharton or Penn t-shirt.

Do tell us what you think of the newsletter, the Society and anything Penn-related that interests you on the enclosed card. Need more information on anything concerning the Emeritus Society? Contact Helen Formanes at (215)573-

1825, or email :  
emeritussociety@wharton.upenn.edu.  
Tom Vincent WG'56 – Editor

## Penn Surprises Emeritus Quiz

These questions are all related to the Penn Surprises on page two. If you can answer four out of six correctly on the enclosed card, you'll win a Wharton or Penn t-shirt for yourself or one of your grandchildren. Please be sure to indicate desired shirt size and style on the card. Here we go:

- (1) An important Penn-related man signed both the Declaration of Independence and the Constitution. Can you name him?
- (2) In what city were the Olympics of 1900 held?
- (3) In addition to Penn, there are two other Ivy League universities currently headed by women. Name the schools and their Presidents.

- (4) In what year were the Penn Relays first run?
- (5) Name the first Heisman Trophy Winner, the year and his college, and do the same for the most recent winner (2007).

**Bonus Question:** Who was the only football player to win the Heisman Trophy twice, what was his alma mater and in which years did he do it?

**Answers to Spring Newsletter Quiz:** So many of you have asked about this that we decided to include them in this issue:

- (1) (Event) *Signing of the Declaration of Independence*
- (2) (Date) *August 2, 1776 (not July 4, the date it was adopted by the Continental Congress)*
- (3) (Where) *Independence Hall, Philadelphia*
- (4) (Painter) *John Trumbull*
- (5) (Present Day) *Imprinted on the reverse side of a \$2 bill*
- (6) (Penn Founder Present) *Benjamin Franklin*
- (7) (Other Major Names) *Jefferson, Adams, Roger Sherman*

The Wharton School Emeritus Society  
University of Pennsylvania  
344 Vance Hall  
3733 Spruce Street  
Philadelphia PA 19104

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Philadelphia, PA  
Permit No. 2563

## Football, Fun and Fascinating Facts from the Wharton Graduate Emeritus Society!



AUTUMN 2008 NEWSLETTER

## Homecoming October 31st! A Special Dinner for You!

An important Ivy League football game with Brown and free buffet pre-game brunch at Houston Hall's Hall of Flags with the Old Guard on Saturday, November 1st highlight this fall's Penn Homecoming for the Emeritus Society. There's even a special shuttle to take you from Houston Hall to Franklin Field. However, the true high spot of the weekend happens the night before.



*Penn and Franklin Field host Brown in an important Ivy football game on November 1st, and you should be there to root us on.*

At 6 pm on Friday, October 31st, you'll be welcomed for a reception and cocktails in the Binney Room of the Union League of Philadelphia (140 South Broad Street), followed by dinner at 7 pm in the adjacent Fell Room. We plan to have a musical presence from the University to help us drink a highball at nightfall, and we're very much looking

forward to a great opportunity to catch up with each other in elegant surroundings.

Dinner is \$60 per person inclusive and there will be a cash bar. Jacket and tie are required for the evening and the Society has access to accommodations at the Union League and three nearby hotels. Make your check payable to "Trustees of the University of Pennsylvania" and send it to Wharton External Affairs, 344 Vance Hall, 3733 Spruce Street, Philadelphia PA 19104.

You're in for a great weekend, with a potpourri of tours, lectures, seminars, parties and athletic events that will confirm how special it is to be a Quaker. You'll soon receive more complete information from the University. For hotel, game ticket and other information, see the phone and email contacts on page four for Helen Formanes, who will be happy to help.



*The "Penn Connects" plan will expand the campus even beyond the 34th & Walnut Streets Amtrak overpass.*

## News & Notes

**Reunions Past & Future** During last May's Reunion, your Emeritus Society had a grand and glorious luncheon, honoring the newly joined Class of 1958 amidst the considerable festivities of the weekend. Yotaro Kobayashi, WG58, former President and CEO of Fuji Xerox Co., came from Tokyo to address the group and the Penn Glee Club serenaded us during the pre-lunch reception. Dean Robertson also brought us up-to-date on Wharton's plans for the future. A real highlight of the event was 20-plus new Society members who gave us a thumbnail resumé of their lives since they left Philadelphia in 1958. That included the Kentucky-based youngest USA dealer for the (relatively) new Volkswagen company in the 60s; an aircraft sales manager who decided to

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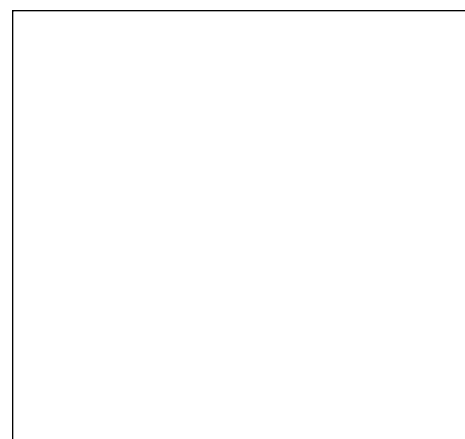
## Emeritus Society Member?

It's simple. If you're Wharton Graduate Alumnus for 50 years, you're a member! No dues, no demands, no hidden clauses! But what you make of your membership is another story. Education and fellowship go hand-in-hand through life. We intend to enhance benefits of both while moving through our later years. Our members have already made a considerable "contribution". Though we are not all about fundraising, the Emeritus Society contributed \$201,200 to The Wharton Fund in the most recent fiscal year, which makes us very proud! See the enclosed card for more information about the Society!

## Surprising Penn Facts

Since we are all University of Pennsylvania family members, the following major accomplishments may help increase both your understanding of little-known Penn honors and your level of Quaker pride. It will also get you a Wharton or Penn t-shirt if you enter and correctly answer the related quiz on page four:

- Nine Penn alumni, faculty members and trustees signed the Declaration of Independence, and 11 of them signed the U.S. Constitution
- Penn is the only U.S. school to be represented on every summer Olympics team since 1900, and the nine gold medals Penn students and alumni won in that year have never been matched by any other school.
- Dr. Judith Rodin, CW '66, Penn's seventh president, was the Ivy League's first female president.
- Surgeons Generals for both Union and Confederate forces in the Civil War, were both graduates of Penn's School of Medicine.
- The Penn Relays is the world's largest and oldest annual relay track meet.
- ENIAC, the world's first all-purpose digital computer, was developed at Penn in 1946.
- The Heisman Trophy is named after former Penn coach and Penn Law School graduate John Heisman.



In addition to our own Amy Gutmann (seen here with Wharton Dean Tom Robertson), there are two other Ivy Universities with female Presidents. Can you name them?

## News & Notes

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learn to fly in his mid-60s; and an erudite genetic biologist who did his best to explain the field to us. We didn't understand it all, but we were most impressed. We can't wait for next May! And speaking of next year, be sure to put May 15-17 in your date book. If you're a Class of 1959 member, put it in red because it is your initiation weekend and will be a very memorable time. We look forward to seeing you all then. **Campus Expansion** The University has selected two architectural firms for important projects in the 30-year "Penn Connects" master plan. Crawford Architects will transform part of Franklin Field into a new athletic training center by converting the northern arcade and interior concourse into a two-story fitness facility. The tall brick arches will be glassed in to preserve the historic façade. A few blocks away, Marion Weiss, a Penn Design faculty member, of the Weiss/Manfredi firm, will design the Krishna P. Singh Center for Nanotechnology. This may well be the first cross-disciplinary building linking the sciences and engineering together at Penn. It's 3200 block Walnut Street location is a vital link to Penn's connection with Center City.

### "Making History" 2008

Two laudable financial achievements have taken place since the \$3.5 billion Penn fund-raising campaign President Gutmann announced last October 20th. The Chronicle of Higher Education recently announced that for the first time, Penn was listed as one of the top ten college and university endowments in the country for the 2007 fiscal year. Strong investment performance and generous contributions from friends and alumni helped Penn achieve a 24.9 % increase in endow-

ment to a total of \$6.64 billion as of June 30th, 2007. The University is putting some of this money right back into the student body. By fall 2009, all undergraduate financial aid packages will be loan-free. In noble outreach to potentially good students from disadvantaged economic backgrounds, all undergrads eligible for financial aid, will receive their aid loan-free – regardless of family income level – and graduate debt-free. **Now There's "Wharton Connect"** That's the name of our new online alumni community, which offers even those of us who didn't grow up with the Internet an easy way to keep in touch with fellow alumni and the School. There are many advantages and no downside. Among them: • single sign-on for access to all alumni resources • extensive, easy-to-search alumni directory • easy personal profile management



(Above) Locust Street in the 50s looking east from 37th to 36th Street, with Wharton's Dietrich Hall on the right. (Below) Steinberg Hall-Dietrich Hall is still there, but not much else looks the same. Locust Walk is now an attractive thoroughfare through the center of Penn's expanded campus.



• network link to alumni around the world • enhanced access to online resources • global events calendar. And, if you insist on continuing to work, there's even job search and job posting capability on the site. You'll find it all at [www.whartonconnect.com](http://www.whartonconnect.com)

## Insider's Guide to Identity Theft

Here are tips on an area of major interest to people of our high intellect, cosmopolitan nature, excellent education and age – identity theft. Tell us on the enclosed card about other topics you'd like covered in future columns. Thanks.

Identity theft is a recurring topic in the press, along with the mantra "the older you are, the more careful you have to be"! We don't subscribe to the belief that just because we have a few years on the Baby Boomers, we can't handle our finances. We're doing just fine, thank you!

There are a few suggestions that may help our specific group, however. This, in view of the number of years we've been handling our dollars with sense, the probable large variety of their location and dispersal and the increasingly complicated avenues of access, analysis and administration required to keep them all in line.

### The numbers racket

What the identity theft gang wants most of all are your personal numbers: social security, credit card, bank account, mortgage, broker account – any number that identifies you and can possibly give them access to your money. Our advice? Buy an automatic paper shredder! Any paper with a number that you don't intend to file in a good, safe place should be shredded.

Be sure to look over your statements before you file and shred, however. Make sure your investment and bank accounts and billing statements don't contain unauthorized charges. And when you leave the house, don't take your Social Security card or any more credit cards than you need on that specific day. When asked for your Social Security number for identification when shopping, give them only the last four numbers – or show your driver's license instead. Keep your numbers safe at home.

### Mail & phone scams

Throw away anything in the mail

that asks you for a number, unless you can verify it's an official request through a return address or phone number. And be sure to check your mail thoroughly. If you don't have a locked mailbox, make sure your statements continue to arrive on a regular basis. If one is missing, it might have been stolen and your account number compromised. It happens all too often!

On the phone, make sure who's on the other end. A favorite scam is for "your bank" to call and tell you



someone is trying to access your account and take money out. They need your number to stop the transaction. Ask them to tell you what your balance was on your last statement. If they can't, hang up! Or, if a "bank" letter arrives asking you to call and confirm you're a depositor in good standing because your credit may have been compromised, take it to your bank branch. They'll know what to do.

## Mentoring: Judge for Yourself

Milt Silver reports the new Wharton Entrepreneurial Programs offer a great way for potential mentors to discover how the program works without spending a lot of time or making a major commitment. Recent Wharton students submit proposal programs for businesses they hope to develop to the program directors. The submissions are reviewed, discussed, judged and winners are chosen who may or may not get financial backing from the school. But they all get mentoring help if they want it.

### Internet "phishing"

Every financial organization you do business with will try to get you to replace mail and phone accounts with Internet accounts. And why not – saves them a bundle in paper, postage, time and money. But too bad for them. Many of us are used to a paper trail and prefer it. We think it's safer, easier to track and we know how to deal with it. After all, we're the customer and we're always right, right?

But if Internet transactions make sense for you, keep these things in mind. Never answer an unsolicited email asking for personal information, no matter how good it looks. These people are experts at closely mimicking official government and corporate graphics and language. "Google" the name the sender purports to be and call or write them directly for confirmation. Other tips: never click on links offered from someone you don't know and don't be obvious with passwords (avoid birth date, zip or area code or home address).

### Where credit is due

Perhaps the best way to avoid the unexpected is to check your credit frequently with one of the three nationwide consumer credit reporting companies: Equifax (1-800-525-6285), Experian (1-888-397-3742) or TransUnion (1-800-680-7289). You get one free copy a year and more frequent copies are not expensive. It's a worthwhile investment in your trouble-free financial future.

You can sign on as an alternate judge, reading over the submissions and picking the programs that interest you. Then you can decide on helping further by mentoring in the areas that interest you most. Even if you decide to go no further, you've helped by giving your opinion on those cases you reviewed. And there are some very interesting – and varied – ideas that come to light. We'll be happy to send you a full dossier on the program. Just indicate your interest on the enclosed card.