



Lifelong  
LEARNING

# MBA *for* EXECUTIVES

REUNION 2016

WELCOME BACK ALUMNI!

Share Your Memories **#WhartonReunion**

# MBA *for* EXECUTIVES REUNION 2016

## CAREER UPDATES

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# Welcome!

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PHILADELPHIA  
**REUNION**

Alumni Programs & Services – *Cara Costello*

WEMBA's Hire WEMBA's – *Carina Myers*

Get Involved with WEMBA – *Dawn Graham*

Mini-Networking Event – *Dawn Graham*

How to Get on a Board of Directors –  
*Kerry Moynihan (WEMBA 15)*

# Lifelong Career Management

Wharton believes in lifelong career management and offers comprehensive resources designed to support ongoing career progression.

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**1**

Dedicated alumni career management website

**2**

Complimentary career advising with experienced coaches

**3**

Wharton alumni job board

**4**

On-demand webinars and programs

- You can access these resources through: <https://alumni.mbacareers.wharton.upenn.edu>
  - Password protected, alumni authentication (ID/password) is required

# Dedicated Alumni Career Website

Best-in-class tools and on-demand resources.

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MBA CAREER MANAGEMENT  
ALUMNI

Home

Job Search Resources

On-Demand Programs

Hire Wharton



JOB BOARD



CAREER ADVISING

## Welcome to the Alumni Career Management Site

### Career Resources for MBA Alumni

Wharton offers lifelong career management support for MBA alumni and comprehensive online resources, designed to assist you in your job search and career development. We look forward to partnering with you to reach your career goals.



RESUME BOOKS



RESUME HELP



JOB SEARCH  
RESOURCES



RESEARCH TOOLS



ON-DEMAND  
PROGRAMS



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### Hire Wharton

Alumni are loyal brand advocates and actively hire Wharton talent. If your firm has internship, full-time, senior-level, or Board of Director hiring needs, be sure to visit the [MBA Career Management Employer site](#) to leverage resources such as the [Wharton MBA Job Board](#), the [MBA and Alumni Resume Books](#), and receive targeted resumes from the [Board of Directors' Resume Book](#).



ALUMNI  
DIRECTORY



ALUMNI CLUBS

# Job Board and Resume Book

Highly-rated resources for MBA alumni.

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Dedicated Alumni Job Board	Complimentary Coaching	Board of Directors Resume Book
Free, dedicated alumni job board	Experienced career and executive coaches	Non-profit, start-up and public board service
Job email alert functionality	2 complimentary sessions per year	600 experienced alumni across 15 industries participating
2,953* experienced jobs posted annually	1,000 advising sessions annually 90 NPS	1,860 resumes shared, 35 searches



\*Jobs posted YTD 2016 as of 10/19/16

# Expanded Network

Wharton provides several resources that allow you to connect and network with fellow alumni.

## ALUMNI DIRECTORY: WHARTONCONNECT



- 94,000 searchable alumni across industries and regions.
- Be sure to keep your Alumni Directory record up-to-date (primary email address).

## WHARTON LINKEDIN GROUP



- The official [Wharton Alumni LinkedIn Group](#) is a dynamic way to network with classmates.
- 10 short [on-demand programs](#) to help you develop / refine your LinkedIn profile.

## ALUMNI CLUBS



- More than 76 regional and affinity alumni clubs.
- Alumni are encouraged to join and participate as committee members, club leaders or panel advisors.

Visit <https://alumni.mbacareers.wharton.upenn.edu/on-demand-programs/networking/> for networking on-demand programs.

# Executive Careers Page

Top 5 Wharton resources for executive careers.

The screenshot shows the Wharton MBA Career Management Alumni website. The header includes the Wharton University of Pennsylvania logo and the text 'MBA CAREER MANAGEMENT ALUMNI'. A navigation bar contains 'Home', 'Job Search Resources' (circled in red), 'On-Demand Programs', and 'Hire Wharton'. On the left, there are five blue buttons: 'Entrepreneurial Careers', 'Executive Level Careers' (with a red arrow pointing to the right), 'Career Re-Launchers', 'Social Impact Careers', and 'Global Careers'. The main content area is titled 'Executive Search' and contains a paragraph: 'Individuals with significant relevant work experience may elect to leverage the executive search network as part of a comprehensive job search strategy. Some resources to maximize executive search success are listed below.' Below this is a table with two columns: 'Resource' and 'Description'.

Resource	Description
<a href="#">Executive Search Firm List</a>	This comprehensive list provides contacts for major search firms, executive search firms, boutiques, Internet-based firms and global search firms.
<a href="#">Launching an Effective Job Search Strategy for Senior Level Opportunities</a> <a href="#">Flash Presentation /w Audio Commentary</a>	This on-demand program contains tactical advise on how to prepare and execute a effective job search for senior level positions.

<https://alumni.mbacareers.wharton.upenn.edu/job-search-resources/>



# Ways to Engage

Wharton offers ways to stay engaged and connect with MBA students.

## GLOBAL CHATS

- MBA students connect with global Wharton to share regional and career insights.
- The 2016-17 Global Chats program consists of **40 alumni** across the globe helping a total of **144 MBA students\***.

## POWER DINNERS

- Wharton MBA students dine with leading Wharton alumni in enterprise industry areas.
- Average of **10 dinners** per year across various industries.

## HIRE WHARTON

- Hire Wharton for internships, full time, open board seats, and senior-level roles.
- Reach out to [mbarecruiting@wharton.upenn.edu](mailto:mbarecruiting@wharton.upenn.edu), or call 215-898-4383.

\*As of 11/1/16

# Highlight of Career Services for Current WEMBAs

- ❑ **CAREER DAYS:** Two **Full Days** of Career Seminars
- ❑ Dedicated **24/7** Career Resources Website
- ❑ Job Search Action Groups
- ❑ Industry Panels & Networking
- ❑ WEMBA Webinar Wednesdays
- ❑ Executive Leadership **Coaching** (5 sessions)
- ❑ **Career Conversations** (8th Annual: **March 3, 2017!**)



# WEMBA's Hire WEMBA's!

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## Wharton Job Board

## WEMBA CMS Newsletter

## WEMBA Alumni Linked In Group

## WEMBA Webinar Wednesdays



# Get Started TODAY!

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Bookmark the Alumni Career Services Website:

<https://alumni.mbacareers.wharton.upenn.edu/>

Update your Linked In & Wharton Connect Profiles

<https://www.linkedin.com>

<https://quakernet.alumni.upenn.edu>

Join the WEMBA Alumni page: <https://www.linkedin.com/groups/2311>

Sign up for the Newsletter & share your news for WEMBA's on the MOVE!

Submit promotions, company/job changes, and career accomplishments to [carmyers@wharton.upenn.edu](mailto:carmyers@wharton.upenn.edu) for publication in the CMS Newsletter!

Drop off your business card!

If you're interested in participating in **Career Conversations (Friday March 3<sup>rd</sup>)**, Alumni Panels, or Admissions events in your local geography.

# Mini-Networking Event

## ICEBREAKER:

- A. Find your Industry colleagues by **color** code; Form groups of 5-6 (pick ppl you don't know).
- B. Find **3 things every** member of your group has in common that have *nothing to do with Wharton or your Industry.*

## NETWORKING:

- A. Share one thing with the group you learned while at WEMBA that you use regularly in your work or life (no repeats).
- B. Feel free to switch groups or industries to meet more new Alum if time permits.



UP NEXT – Kerry Moynihan

*How to Get on a Board of Directors*



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