

Nationbuilder Tips and Tricks

Dear Club Presidents and Webmasters,

This is the second in a series of email updates about Wharton Alumni Club websites on NationBuilder. Please let us know if there are any topics you would like to see in this newsletter. If you are not using NationBuilder, you are included in this email to provide insight into NationBuilder's developing offerings, specific to Wharton Alumni Clubs.

Discoveries from the Club Network:

Getting Creative with Membership Renewal

The Wharton Club of New Jersey has started a new way to record club membership renewals. They made a separate renewal page (similar to the original membership purchase page) and changed the [tags](#) and [transaction codes](#) to indicate a membership renewal in the reporting. For example, all renewals receive the tag: membership_renewal. An example transaction code is: membership_renewal_standard_one_year. Check out their membership renewal page!



Membership

- Become A Member
- Member Benefits
- Job Postings

Renew Your Membership Today

We are so glad you decided to renew your Supporting Membership with the Wharton Club of NJ. You have many choices to select in the categories listed below. As a renewing member, feel free to choose any of the available memberships (with the exception of Young Alum - only available to graduates within the past 5 years). Your membership will allow us to continue to offer all of the great benefits you are used to receiving as a premium member. Please select the type of membership you would like to renew from the list below.

To renew your membership with a **Standard One Year Membership** discounted from \$90 to **\$75**. [Click Here.](#)

To renew your membership with a **Standard Two Year Membership** discounted from \$150 to **\$135**. [Click Here.](#)

To renew your membership with a **One Year Benefactor Membership** at **\$500**. [Click Here.](#)

To renew your membership with a **Dual Healthcare/New Jersey Membership** at **\$135**. [Click Here.](#)

To renew your membership with a **Dual Penn Club of Metro NJ and WCNJ Membership** at **\$100**. [Click Here.](#)



If your club would like to try this, or has any questions, please feel free to reach out to our office at globalclubs@wharton.upenn.edu.

Global Clubs Team Focus:

Managing Alumni Data:

The Global Clubs team has developed [a list of best practices for managing alumni data lists](#), within the guidelines of the University of Pennsylvania Privacy Policy. You may be especially interested in the first topic: Checking bounced or bad emails before marking them invalid.

Project Status:

1. *Datasync (March/April)* – Delayed, but this should not impede daily activity. Data is currently syncing from Wharton’s database to the club databases. It does not yet sync from the club back to Wharton, so if a member updates their information on your website, they should also do so on [WhartonConnect](#). cStreet lost a key team member for this project, which has slowed progress.
2. *Event ticketing (April/May)* – On schedule, but awaiting further updates requested by the Wharton team.
3. *Alumni Directory (May/June)* – On schedule. Pilot scheduled to begin in May 2017.
4. *Reporting Tools: Membership (June/July)* – On schedule.

Please keep in mind that the projected dates given at the Club Leadership Conference in February are *pilot* dates, and are subject to change. If you are interested in participating in any of the pilots, please let us know at globalclubs@wharton.upenn.edu. Keep an eye on the [NationBuilder Status Tracker](#) for updates on our progress.

Editing Membership Renewal Notification:

Our team is aware that the membership renewal notifications are unfortunately being sent to individuals who have already renewed their memberships. This is something we will work to fix, but in the interim we have suggested text that your club may wish to add to the automatic notifications. [Please take a look at these step by-step instructions on how to add this text, specifically steps four and five:](#)

"If you have already renewed your membership, please disregard this message. You can confirm the status of your membership under the 'Edit Settings' tab in the top right corner of our website, upon logging in. Thank you for your support!"

How-to:

Customize Event Autoresponses

Upon RSVPing for an event, NationBuilder sends two email responses: a payment receipt and an RSVP confirmation. We have received feedback about the lack of detail in event ticket receipts. Fortunately, this can be solved and we have [created instructions](#) on how to tailor these responses to your club's events.

Embed Flickr Photo Albums

The Flickr gallery embedding feature has changed in functionality recently. You may no longer post the link in order to display a gallery slide show. [Please click here for updated instructions on how to embed Flickr albums.](#)

Add Instructions to Event Tickets

A number of you have reached out to us about instances of your members accidentally purchasing large numbers of tickets on your sites. We have created instructions on how to add ticket descriptions, and hopefully alleviate this issue moving forward. [Please click here for instructions.](#)

We look forward to unveiling our upcoming projects, and sharing the latest NationBuilder activity with you. Please do not hesitate to reach out to us with questions or comments. Our team can be reached at globalclubs@wharton.upenn.edu