

Dear Alumni,

The start of a new semester always brings incredible energy and enthusiasm to campus!

Thanks to support from The Wharton Fund, we are excited to welcome extraordinary new students and to kick off the academic year with world-class programs and exciting new initiatives.

Let me highlight just a few of the things that electrify me about today's Wharton:

- » For the class of 2024, **MBA applications were up**, showing that Wharton remains a destination school. Ranking domestically and internationally as the **#1 business school**, the world's foremost leaders agree that what we are doing is making an impact.
- » We know the most diverse organizations are also the most creative and effective — and we are committed to having **the most diverse, equitable, and inclusive student body**.
- » Wharton continues to harness the **unsurpassed strength of our amazing alumni network**, which is now 100,000+ strong.

The Wharton Fund helps strengthen the reach of the School. Importantly, we are elevating **environmental, social, and governance (ESG)** issues in our business curricula. Wharton students want to be part of companies seeking employees with skills and academic knowledge grounded in ESG, because ESG is good for both business and society.

We are also launching the **Coalition for Equity and Opportunity (CEO)**. Wharton CEO is the first-of-a-kind partnership among academe, business, and industry to create and disseminate the knowledge needed to drive broad-based and inclusive economic growth and opportunity for all people. CEO will strengthen organizations, communities, and society by providing equity- and opportunity-focused research, education, and resources.

Both ESG and CEO will support the School's essential pillars: The Future of Finance maintains Wharton's reputation as "The Finance School"; Analytics at Wharton keeps Wharton on the cutting edge of the business world by capitalizing on data-driven insights; and a focus on Entrepreneurship and Innovation enables the School's researchers and students to incubate ideas that will shape the future.

Gifts to The Wharton Fund propel the School forward, enabling us to lead the agenda for business worldwide. **To continue this work, we need your support.** Your gift allows us to be flexible and responsive to the rapidly changing academic and business climate. With your generosity, **we can empower the School together.**

With gratitude,



Erika H. James

*Dean, The Wharton School
Reliance Professor of Management and Private Enterprise
Professor of Management*

PS: Members of the Benjamin Franklin Society are vital to supporting the wellbeing of the School. Consider extending your generosity this year to join our esteemed group of leadership donors whose outsized giving enhances the Wharton experience, today and for years to come.

