

Regional Class Pre-Reunion Events

A class-planned Pre-Reunion Event is a great opportunity to gather as a class, focus on networking with fellow classmates, and create excitement for MBA Reunion Weekend.

Class-Planned Pre-Reunion Events

Class-planned events are for all current reunion-year alumni sponsored and planned by the class Committee, with some support from Wharton.

- The Committee is responsible for reserving space at a bar, restaurant, or classmate's home for their Pre-Reunion class gathering.
- In order to avoid multiple Wharton events in the same region, the date of event must be approved by Wharton Special Events & Reunion teams prior to marketing the event.
- The Committee is responsible for negotiating deals with the venue for food and/or drink specials. Wharton will contribute a sum of money towards food or the first round of drinks.
- Wharton Marketing & Communications will not send e-blasts on behalf of the committee to promote the event, but will provide a branded email template for the Committee to use for peer-to-peer outreach. The Committee is strongly encouraged to promote the event through social media outlets as well. Wharton AR Liaisons may also assist in marketing of the Pre-Reunion event.
- Event information will also be posted to Class Pages on the Reunion website. Wharton requests a two-week lead time before the event to add information and registration links.