

FY2022-2023

THE WHARTON FUND

Investor's Report



Wharton
UNIVERSITY of PENNSYLVANIA

Inspire.
Achieve.
Scale.



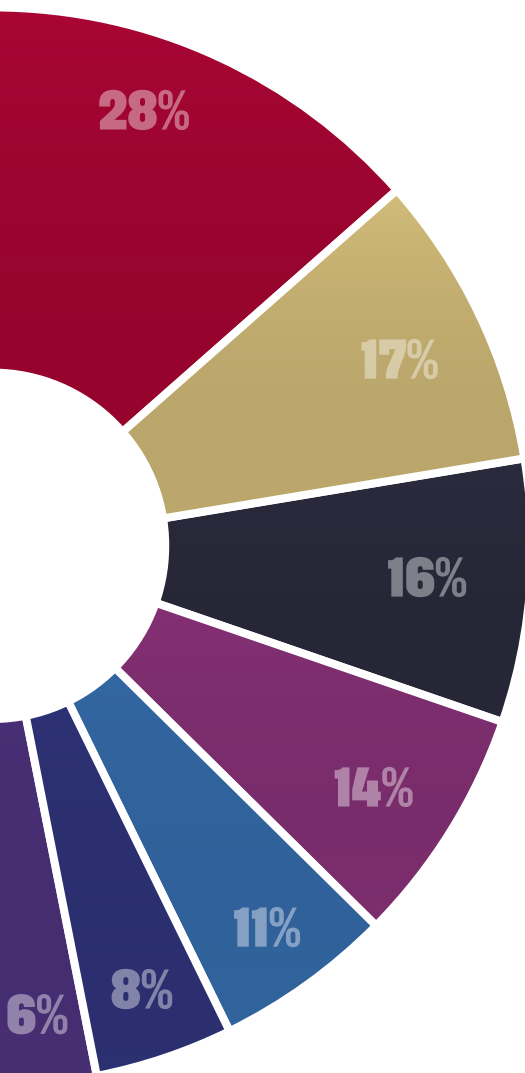
THE WHARTON FUND

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The School continues to grow its impact through increasing the number of students it is educating, scaling faculty research, and disseminating thought leadership around the world – more than ever before. This growth is the result of your investment.



Unrestricted giving to Wharton provided support to the following programs and initiatives during the 2022 fiscal year:



MBA Financial Aid (28%)

MBA Financial Aid contributed to a more equitable student body by ensuring the Wharton experience was accessible to students regardless of their financial need.

Administrative Departments (17%)

Administrative departments, like Wharton's Marketing and Communications division, worked to reinforce the School's Brand – increasing visibility worldwide.

Centers and Research (16%)

Initiatives, like Wharton Interactive and Wharton People Analytics, ensured the School remained a hub for leaders and innovators.

Student Programming (14%)

From MBA Leadership Ventures to Semester in San Francisco, student programming increased the value of a Wharton degree.

Campus Facilities (11%)

With campuses in both Philadelphia and San Francisco, investments were made toward facility maintenance and upgrades from coast to coast.

Technology and Digital Resources (8%)

Wharton's technology infrastructure, along with digital resources such as Wharton School Press, continue to keep the School connected and engaged – worldwide.

Global Research and Initiatives (6%)

Programs such as Global Modular Courses and Wharton's Global Immersion Program pushed Wharton students to be impactful global citizens.

THE WHARTON FUND

Year In Review

\$19.8M

RECORD
HIGH!

Total **Wharton Fund**
dollars raised

2,063

RECORD
HIGH!

Benjamin Franklin Society
members

20%

Of all **Wharton Fund** donors
are Benjamin Franklin
Society members

\$14.2M

Total dollars raised from
Benjamin Franklin Society
Founders (\$10,000 – 24,999)
or higher levels

72%

Of **Wharton Fund** dollars raised
were from Founder-level
members or above of the
Benjamin Franklin Society

THE WHARTON FUND

By the Numbers



10,247

Total **Wharton Fund** Donors



1,727

Reunion Alumni Donors



\$5,170,210

Dollars Raised by **Reunion Alumni** Donors

**FULL-TIME,
WEMBA EAST,
and WEMBA WEST**

653

Donors from the **MBA Classes of 2022**

\$404,864

Dollars Raised by the **MBA Classes of 2022**

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Supporting Students

Semester in San Francisco

Each fall 70 MBA students spend a semester at Wharton's San Francisco campus for a unique immersive learning experience.

The chance to explore entrepreneurship, technology, and recruiting in the Bay Area is what draws most students to Wharton's Semester in San Francisco program. But learning extends beyond the classroom and includes opportunities such as business networking events and connections with entrepreneurs – all with full immersion in the Silicon Valley scene.

Current Alumni Fellow and Semester in San Francisco participant, Justin Kelly, WG'23, is finding his Semester in San Francisco experience especially fulfilling:



“Overall, I believe that I have been able to grow significantly in both my personal and professional life since I've been in San Francisco – a level of growth that I do not think I would have pushed myself to achieve if I had remained in Philadelphia for the fall semester.”



JUSTIN KELLY, WG'23 (PICTURED LEFT),
Alumni Fellow and Semester in
San Francisco Program Participant

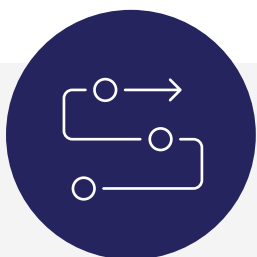
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Advancing Alumni

MBA Career Management

The Wharton School believes in lifelong career management, offering resources to support every stage of career development.

From personalized, one-on-one advising sessions and access to an exclusive job board, to individualized strategies and membership in the powerful Wharton alumni network, MBA Career Management is an invaluable resource for the School's powerful alumni network.



Last year MBA Career Management supported thousands of alumni on their career journeys.

- ▶ **12,000** alumni accessed a dedicated MBA Career Management *Alumni Career* website comprised of **80** online resources
- ▶ **1,200** alumni received Career Coaching Sessions
- ▶ **1,200** alumni participated in Wharton's *Board of Directors Resume Book*
- ▶ **4,000** jobs were posted to the MBA Alumni Job Board by industry leaders

“Wharton believes in lifelong support at every career stage. Our highly rated career coaches provide timely advice and best-in-class resources to maximize alumni career progression and satisfaction.”

CARA COSTELLO (PICTURED RIGHT),
Director of Wharton MBA Career Management



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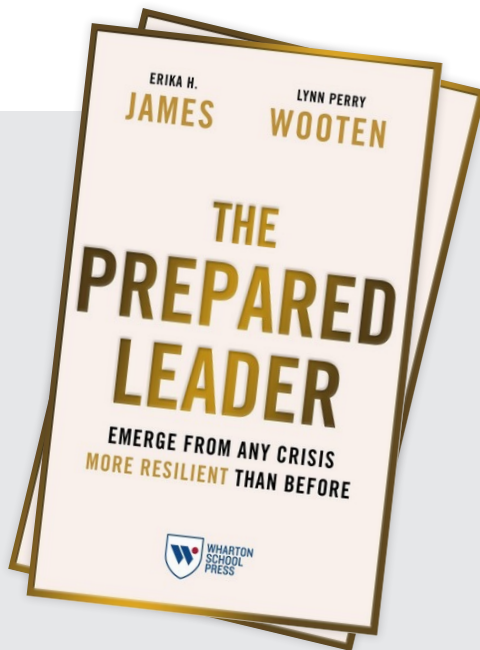
Reinforcing Resources

Wharton School Press

Supported by The Wharton Fund, Wharton School Press (WSP) is the book publishing arm of Wharton.

Established to inspire bold, insightful thinking within the global business community, WSP offers a central location to discover nonfiction books authored by the Wharton School's prestigious faculty and other thought leaders.

Among WSP's new and notable offerings is *The Prepared Leader* by Wharton's own Dean Erika James and co-author Lynn Perry Wooten. *The Prepared Leader* aims to help leaders meet the challenges of today and the opportunities of tomorrow.



Have you received your copy of The Prepared Leader?

In appreciation for your
Benjamin Franklin Society
membership to **The Wharton Fund**,
you were offered a complimentary
electronic copy of this new release.

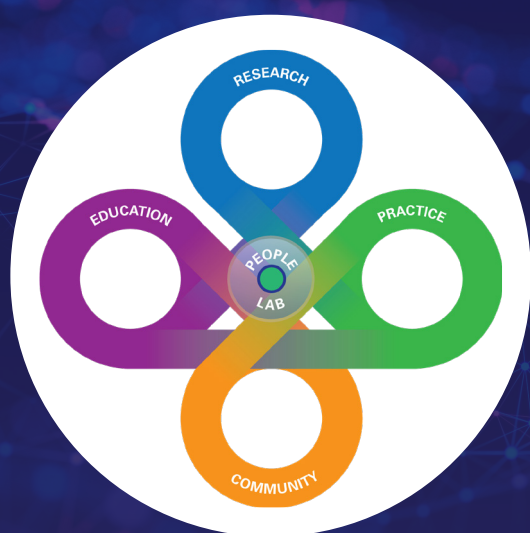


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Reimagining Research

Wharton People Analytics

Wharton People Analytics (WPA) advances the practice of evidence-based management and leadership development. How? By using data to improve the way leaders operate and how organizations make decisions about people.



Wharton People Analytics pursues the following four interconnected areas:

- **Research**
- **Practical Application**
- **Education**
- **Community Building**

This exploration helps individuals and organizations thrive using evidence-based decision making.

In addition to classroom courses, Wharton People Analytics is advancing the science of managing people through:

- **Research**, the intellectual backbone of WPA. WPA partners with organizations across a range of industries to understand how a variety of factors impact people and performance.
- **People Lab**, using analytics to take on the science of assessment. The Lab supports individual leadership development through the professional life cycle.
- **Wharton People Analytics Conference**, bringing together thought leaders from around the world to advance the practice of people analytics and the research that fuels it.

Through carefully designed experiments, new assessments, and analyses of existing data sources, Wharton People Analytics – powered in part by The Wharton Fund – delivers novel insights that have the potential for big impact.

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Message from the Director

As the director of The Wharton Fund, it is a privilege to thank you for having an outsized impact on the School as a Benjamin Franklin Society member. You are a crucial part of the Wharton community who believes in building a stronger future together – and that is powerful.

Your support is the seed money that champions tomorrow's great ideas, while also backing existing programs and initiatives that are the foundation of the Wharton experience.

Thank you again for generously investing in Wharton.

All my best,



BETH TRUTA MORRIS

Director, The Wharton Fund



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