

## Virtual and In-Person Class Pre-Reunion Events

*A class-planned Pre-Reunion Event (virtual or in-person) is a great opportunity to gather as a class, focus on networking with fellow classmates, and create excitement for MBA Reunion Weekend.*

### Class-Planned Pre-Reunion Events

*Class-planned in-person events* are for all current reunion-year alumni sponsored and planned by the class Committee, with some support from Wharton.

- The Committee is responsible for reserving space at a bar, restaurant, or classmate's home for their Pre-Reunion class gathering.
- To avoid multiple Wharton events in the same region, the date of event must be approved by Wharton Special Events & Reunion teams prior to marketing the event.
- The Committee is responsible for negotiating deals with the venue for food and/or drink specials.
- Wharton will contribute a sum of money towards food or the first round of drinks.
- **School policy states that Wharton cannot collect registration money or secure venues for class-planned social events.** The recommended method of collecting RSVPs is Wufoo, Paperless Post, Eventbrite, or your preferred platform.
- Wharton Marketing & Communications will not send e-blasts on behalf of the committee to promote the event.
- The Committee is strongly encouraged to promote the event through social media outlets. Wharton AR Liaisons may also assist in marketing the Pre-Reunion event.
- Event information will also be posted to Class Pages on the Reunion website. Wharton requests a two-week lead time before the event to add information and registration links

## **Committee or Class-Planned Virtual Pre-Reunion Events**

*Committee or Class-planned virtual events* are for all current reunion-year alumni sponsored and planned by the class Committee, with some support from Wharton.

- The Committee is responsible for planning, organizing, and hosting the virtual event.
- Wharton AR Liaisons may provide a Zoom link.
- Wharton Marketing & Communications will not send e-blasts on behalf of the committee to promote the event.
- The Committee is strongly encouraged to promote the event through social media outlets. Wharton AR Liaisons may also assist in marketing the Pre-Reunion event.
- Event information will be posted to Class Pages on the Reunion website. Wharton requests a two-week lead time before the event to add information and registration links.