



## Pre-Reunion Class Events: Virtual and In-Person

The Wharton Alumni Relations Team supports and encourages class-planned Pre-Reunion Events (virtual or inperson) as a great opportunity to gather as a class, focus on networking with fellow classmates, and create excitement for MBA Reunion Weekend.

<u>Committee or Class-Planned In-Person Events</u> are for all current reunion-year alumni, sponsored and planned by the class Committee, with support from Wharton Alumni Relations.

- Class Committees planning Pre-Reunion Events are encouraged to reserve space at a bar, restaurant, or classmate's home for their Pre-Reunion class gathering.
- The Alumni Relations Team asks that the event date be shared with the School before booking to avoid scheduling conflicts in the same region.
- University policy prohibits staff from entering into venue contracts and collecting registration money. Committees can collect RSVPs and payments via Eventbrite or your preferred platform.
- The Committee is encouraged to promote the event through social media outlets. Wharton AR Liaisons may also assist in marketing the Pre-Reunion event.
- Event information will be posted to Class Pages on the Reunion website. Wharton requests a two-week lead time before the event to add information and registration links.
- Committees are asked to share event RSVP lists and any photos of the event with their Alumni Class Liaison.

<u>Committee or Class-Planned Virtual Events</u> are for all current reunion-year alumni, sponsored and planned by the class Committee, with support from Wharton External Affairs.

- The Committee is responsible for planning, organizing, and hosting the virtual event.
- Wharton liaisons may provide a Zoom link.
- The Committee is encouraged to promote the event through social media outlets. Wharton AR Liaisons may also assist in marketing the Pre-Reunion event.
- Event information will be posted to Class Pages on the Reunion website. Wharton requests a two-week lead time before the event to add information and registration links.
- Committees are asked to share event participant lists and any photos of the event with their Alumni Class Liaison.